

IDEAS HOUSE (U) LTD COMPANY & CEO PROFILE.

Ideas House (U) Ltd was incorporated by Uganda registration Services Bureau (URSB), reg. No: 80020000256997, listed on the PPDA register of providers and KCCA Trade licensed annually. Uganda Revenue Authority (URA) Tax registered, TIN: 1013715570, Ministry of Finance IFMS Vendor supplier No: 802978 and NSSF registered member Account No. NS169283KPE.

P. O. Box 36945 Kampala, Plot 6171, Millennium Plaza, 1st Floor, Spring Road, Bugolobi, Kiyembe Zone, Nakawa Division, Kampala. Centenary Bank, Mapera House, Account No: 3100056994.

Ideas House (U) Ltd, does Consultancy in: Sustainable Strategy and Solutions Formulation, Multimedia, Communications & Advertising Solutions, Digital/Data/Design/Distribution Solutions, Business & Industry Services, Brand & Blend Solutions, Events Strategy & Support, Public Relations/Propaganda/Perception/People Brand Solutions, Selling & Sales Solutions, Markets & Marketing Solutions, Publishing, Production & Printing Services, Content/Concepts/Conversations Creation/Crafting/Curation, Trainings & Transformations and General Supplies & Sourcing.

Mulengi Godfrey Buheye - the Chief Entrepreneurship Officer – CEO (a Strategist, Solutionist, Trainer, Entrepreneur & Consultant – STEC), has over 23 years distilled experience, exposure and expertise in Sales, Brand, Marketing, MultiMedia, Communications, Commercial, Business, Events, Publishing, Productions, Printing, Training, General/Business/Service Management & Leadership at the levels of field, supervision, MiddlelevelManagement, OperationalManagement, Senior/Strategic Business/Services/Brand/Products/People/Process/Community Leadership.

Mulengi Godfrey Buheye is an Executive MBA of ESAMI, a Chartered Marketer & a member of CIM – UK qualified with a Professional Post Graduate Diploma in Marketing (CIM-UK), also graduated in the CEO Apprenticeship Club Executive program by Strathmore University Kenya and CEO Summit Uganda, a Bachelors in Business Administration, a Higher Diploma in Marketing - all of Makerere University and a Professional Diploma in Digital, Data & Design Strategy of CIM - UK. He attained several self/team hands on – practical Business, management and Leadership courses plus combines reasonable Local, regional & global exposure, perspectives and experiences through reading, observations, attachments, conferences, seminars and work/business trips with leading firms in Kenya, Tanzania, Rwanda, South Africa, Europe (Amsterdam - Netherlands, Paris – France and Budapest - Hungary), Asia (Bangalore – India) and Gauzhou, Foshan - China. NEXT In Pipeline: Degree in Theology and PHD.

Vision: To be a Glocal Ideal Ideas, Innovations, Initiatives, Imaginations & Insights Group.

Mission: To Engage, Enliten, Educate, Entertain, Eventilize, Listen to, and Look after our Customers' Needs and Necessities by providing compelling Solutions, Services, Servantry and Supplies.

Values: (a) Innovation (b) Intimate to Customers (c) Initiative (d) Idiomorphic (e) Integrity.

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