

IDEAS HOUSE NEWS SITE PROFILE.

Business, Brand, Trade, Industry, Investments & Services News.

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The Site Positioning statement is; Uganda's leading Business, Brand, Trade, Industry, Investments and Services News.

Ideashousebiznews Site Slogan is; Customer, Company, Community, Corporate and Country (CCCCC) News.

The Site Content Strategy Summary is; Accurate Analysis, Assessment, Application & Answers (AAAAA).

The Site has several Social Media Pages on which all content is posted to spread and share the Love.

The News site has ten (10) content on demand sections/segments comprising; Ask the CEO, Government in News, Banking/Finance & Insurance, Sciences/Innovations & Technologies, Human Resources, Manufacturing, Money & Markets, Agro - Business, Photo Gallery and Milestone Magazines.

This is over and above the site administrative sections of About Us, Contact Us and My Account.

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